1. Intro
   1. Introduce self and group
   2. Describe what the video is
   3. Describe who the video is for
   4. Describe why the video has been created
2. Titles
   1. Intro screen
      1. If it’s a series, which episode
      2. Product and company name
      3. The name of the host
3. DIY retic kit description
   1. Maybe give background as to why it was created, what was the issue?
   2. The product name and who created it.
   3. How can the controller solve the issue? this will lead to the next topic.
   4. What the controller can do
   5. How easy is it to set up? In general terms what the purchaser needs to do for it to function.
4. What’s in the box?

Manuals etc….

* 1. Hardware components
     1. The physical kit, each component and it’s job
     2. Could do brief comments on how it’s set up could refer to manual and show finished product
  2. Software components
     1. About the application
     2. Setting up coding and applications
     3. Software updates

1. Purchasing and support
   1. Product support including manuals and online materials
   2. Retailers
   3. Is there just the one version of the kit?
   4. How can the user get replacement parts if they fail?
   5. Warranty?
2. Wrap up
   1. Summarise why a person should buy it or donate by letting the product speak for itself, including host.
   2. This has been ……episode 1 of
   3. Thank person for listening with the usual Youtube ending